**1919 WGSCC COMMITTEE COMMUNICATIONS REPORT:**

**APRIL 28, 2019 — Submitted by Krishna Lalbiharie**

**1. CONFERENCE PRINTED PROGRAM**

**(a) Ads have been booked and received as follows:**

**MTS:** 1/2 PAGE HOR: $250.00 — **ARTWORK RECEIVED**

Contact: Roland Stankevicius

**MGEU:** FULL BACK: $800.00 — **ARTWORK RECEIVED**

Contact: Jeremy Peterson

**UFCW 832**: FULL INSIDE FRONT: $600.00 — **ARTWORK RECEIVED**

Contact: Chis Noto

**UFFW 867:** FULL INSIDE BACK: $600.00 — **ARTWORK RECEIVED**

Contact: Derek Balcaen

**WINNIPEG LABOUR COUNCIL:** 1/2 PAGE HOR: $250.00 — **ARTWORK RECEIVED**

Contact: Steph Mack

**CUPE:** FULL PAGE INTERIOR: $500.00 — **ARTWORK PENDING**

Contact: Karen Byzuk

NOTE: All ad purchasers will be invoiced on Monday, April 29, 2019.

**(b) Outstanding Program Pieces**

• Intro piece from Jim Naylor/headshot

• Details re: Good Will event

• Details re: X-Cues “Fight for 15” event

• Recommendations re: Winnipeg restaurants, events, etc.

• Conference room allocations and exact times re: health/coffee breaks

• I have all bios c/o Jim Naylor.

**PROGAM SUBMISSION FOR PRINT: MONDAY, MAY 6, 2019**

**2. SIGNAGE**

(a) Amber and I are working on directional coroplast signs, specific event signage and pop-up stand pieces. These will be printed this week.

**3. OTHER PRINTED PIECES**

(a) Conference badges — Jim Naylor to provide final list of registrants by April 29, 2019

(b) Roundtable participant tent name signs (including chairs)

(c) Bus tour tickets — coordinating with Amber

**4. TOTES AND GIVEAWAYS, ETC.**

(a) Cotton gusseted black tote with poster print on cover (300 pieces x $5.42)

(b) 15 oz tall mug with artwork wraparound (300 pieces x $5.99)

(c) Lens cleaning cloth (300 pieces x $2.25) — can remove as a giveaway

TOTAL COSTS: $4,098.00 plus taxes = $4,630.74

(d) Paper pad (with MFL 1919 brand) — donated by MFL (300 pieces)

(e) Pens — donated by CUPE MB (300 pieces)

(f) Buttons — donated by volunteer labour (300 pieces)

**ALL TOTES AND RELATED PIECES RECEIVED BY MONDAY, MAY 6, 2019**

**5. POSTERS/LEAFLETS RE: RILEY EVENTS**

Posters of the Riley-sponsored events have been produced and have been placed throughout Winnipeg cafes, libraries and other visible venues.

**6. WEBSITE/SOCIAL MEDIA**

The 1919-2019.com website is current as of this writing. Our Facebook page will be updated following today’s meeting to include the Riley-related poster and leaflet graphics, which will include specific room assignments.

**7. JANE McALEVEY**

I spoke with Jane on Saturday and all is well. She has invoiced us for a total fee of $5,000.00 (CDN), but wonders if she might receive payment via direct money transfer as opposed to cheque owing to complications connected to U.S.-Canadian cheque processing issues.

**8. PRESS CONFERENCE/EXTRA MEDIA PROMO**

I will coordinate a press conference and press day for Tuesday, May 7, 2019. Details to follow. Alongside, I will pitch a couple of preview pieces for next weekend.

Will meet with CKUW for potential PSAs over their radio to air later this week and through till the end of the conference. UMFM is unable to produce PSAs for events not showcased on the U of M Campus.