## JANE'S WALK

## Walkable neighbourhoods - Urban literacy - Cities planned for and by people

## Fifth Annual Jane's Walk Festival Invites Winnipeg Residents to Get Walking and Explore Their City!

!----

## Winnipeg – April 18, 2011

On Saturday May 7 and Sunday May 8, Winnipeg residents are invited to hit the streets and explore Winnipeg's diverse and vibrant urban neighbourhoods while walking, talking and sharing ideas! The fifth annual Jane's Walk festival is strolling into town and this year we have more than a dozen exciting walks lined up for folks to choose from.

Jane's Walk is an annual event that happens the first weekend of May in celebration of the ideas and legacy of urban theorist Jane Jacobs—an urbanist and activist whose writings championed a community-based approach to city building. The first Jane's Walk was organized in Toronto five years ago and has since spread to more than 30 cities across Canada and 70 cities worldwide.

Participating in Jane's Walk is simple: local community members with a passion for urban issues and local history organize to lead a walking tour in their neighbourhood exploring an interesting aspect of the urban experience; a list of confirmed walks is published on the Jane's Walk website and the public is invited to join any walk of their choosing—no registration or RSVP required. Jane's Walks are intended to create a space for citizens to talk about what matters to them in the places they live, work and play. We encourage participants to contribute to the "walking conversation" by asking questions and sharing their passion and knowledge with other walkers.

Some of the walks confirmed for this year's Jane's Walk include:

- History Lives In North Point Douglas with Robert Galston
- Winnipeg Modern: Explore Winnipeg's Modernist Architectural Heritage with Serena Keshavjee
- The Rapid Tranist Walk with Paul Hesse
- So You Thought You Knew the West End: Murals and More with Gloria Cardwell-Hoeppner
- Discover Public Art in Downtown Winnipeg with Tricia Wasney
- Sharing Cars and Gardens: An educational walk through Osborne Village with Melissa Dupuis and Shauna Carmichael

New walks are being confirmed everyday. For a complete listing of Jane's Walks be sure to visit our website: <u>www.janeswalk.net</u> and or check out our <u>Facebook Event</u>!

This year's edition of Jane's Walk also marks the 50<sup>th</sup> anniversary of the publication of *The Death and Life of Great American Cities*, the best-selling book that introduced Jane Jacobs' ground-breaking ideas about how cities function, evolve and fail. Her community-centred vision started with the idea that local residents know best how to shape and improve their neighbourhoods. Foremost is her simple yet revolutionary idea that dense, mixed use neighborhoods are the key to the health and survival of a city. Decades later, it has become a model for generations of architects, planners, politicians and activists.

Jane's Walk is presently accepting submissions from individuals interested in organizing a walking tour in their community. To propose a walk, visit our website or send an email to our coordinator Matt Koop-Pearce.

**Contact:** Matthew Koop-Pearce <u>mgcarreau@gmail.com</u> (204) 421-2903

-30-

Jane's Walk in Winnipeg kindly thanks the Social Planning Council of Winnipeg for their support. We are also grateful for the support of TD Friends of the Environment Foundation, AVANA Capital, Metcalf Foundation, Toronto Community Foundation, Department of Canadian Heritage, GE Canada and Digital Lunch.