

Dear Fellow Winnipegger,

June 13-19, 2015 marks the second annual Bike Week Winnipeg: a week long celebration of people riding bicycles. It's for everyone! Events will be held in every corner of the city that encourage all Winnipeggers to get on their bikes and ride. And we're inviting you to join us!

We are looking for organizations, community groups or individuals who would like to coordinate their own event during Bike Week. The possibilities are endless: group rides, races, history events, concerts with bike valet, art shows, infrastructure seminars, discounts for cyclists, bike decorating, scavenger hunts, markets, costume balls.... the sky's the limit! This is a unique opportunity to promote your organization to a new audience while supporting a grass roots initiative that encourages cycling for recreation, transportation, sport and for the love of riding a bike.

What do you need to do?

- Come up with an idea
- Secure a date a location for your event (including proper permits/permissions)
- Promote your event in your community and network
- Run your event
- Send a short final report to Bike (including pictures, number of attendees, reflections on how it went and ideas for improvement in future years)
- Register your event by submitting the following the Bike Week Event Coordinator:
 - Event name and 100 word blurb about the event
 - Event date(s) and time(s)
 - Registration/fee information if applicable
 - Event contact information (name, phone #, email and website for more info)

In return, we'll help promote your event by including it on our calendar, website, social media and e-newsletters. We're also happy to provide expertise on biking in Winnipeg and how to run a successful event---and maybe a few volunteers or experts to help you on event day--- just ask! No idea jumping to mind? We have a list of possible events that we can send you to help start the brainstorming.

We had a very exciting inaugural year in 2014, with 28 events over 7 days. Learn more about by visiting: <http://www.bikeweekwinnipeg.com/get-involved/sponsors/> (click on the link to view our final report); or, contact our Event Coordinator Andraea Sartison with questions or to register at 204.333.2666 or andraea@bikeweekwinnipeg.com

Happy Riding!