



## **After The School Bell Rings: A Manitoba After School Recreation Project - Pilot Site Announcement**

Recreation Connections Manitoba and Green Action Centre are pleased to announce the pilot sites for After The School Bell Rings: A Manitoba After School Recreation Project. The pilot sites selected through a Call for Applications process will implement a blended program framework in their after school programs during the 2011-2012 school year with the goal to increase physical activity, healthy eating and active transportation for their participants.

### **The pilot sites are:**

After School Programs with Benefits for Children - **Wabowden Community Council**  
After School Enhancement - **Boys & Girls Club of Thompson**  
Dalhousie After-School Program - **Boys & Girls Clubs of Winnipeg**  
Kids Can - **Marlene St. Resource Centre (Winnipeg)**  
Parent Child Centre - **Lynn Lake Friendship Centre**  
YMCA Before and After School Program New Era - **Brandon YMCA**

After The School Bell Rings: A Manitoba After School Recreation Project is a two year initiative running until March 2013. The project is being coordinated by Recreation Connections Manitoba in partnership with Green Action Centre and is funded by the Public Health Agency of Canada and the Province of Manitoba. The project focuses on children ages 6 -12 years during the 3 to 6 p.m. time period and addresses the conditions which lead to unhealthy eating, physical inactivity and unhealthy weights.

Working with key stakeholders across the province the project will aim to achieve the following:

- Explore and implement strategies to address barriers to participation
- Build leadership and community capacity for quality program delivery that is accessible, inclusive and diverse
- Have after school service providers adopt and integrate physical activity, healthy eating and school travel planning into their programs. This will result in more children and youth meeting the minimum daily physical activity targets.
- Create new networking, program and resource tools that can be accessed by staff and volunteers who work in after school programs as well for those new organizations, new communities and/or new schools that are looking to introduce an after school program into their service delivery system.

- Profile best and promising practices of integrating recreation, physical activity, healthy eating and active transportation.
- Engage multiple partnerships and networks to support and promote active after school programs and school travel planning
- Develop and implement a communication and messaging strategy to build awareness among recreational professionals, other afterschool providers, government and school officials, community leaders and parents about the urgent need for quality afterschool recreation program and the important health and social benefits of integrating physical activity, healthy eating and school travel planning into the after school time period

More information on the project is available at the website [www.afterschoolmanitoba.ca](http://www.afterschoolmanitoba.ca)

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