

## Introducing the Student Innovation Challenge

Egg Farmers of Canada's Student Innovation Challenge is an exciting new initiative that seeks to promote, celebrate, and support research at Canadian post-secondary institutions relating to the Canadian egg industry. Egg Farmers of Canada invites eligible students to think big about Canada's egg farming sector and share how their research can provide new solutions for egg farmers and the broader egg sector.

Students are invited to develop and submit an original English or French video answering the question: **what is your research project that can shape the future of the egg industry in Canada?** The video must be no longer than 5 minutes in length and describe a research opportunity in the area of sustainability, hen welfare, economics, human health, or any topic that connects with the egg industry in Canada.

### Who is eligible?

Applicants must be enrolled in or recently graduated from a Canadian post-secondary learning institute. This includes undergraduate, masters and PhD students. The research project must be an original project based on the student's own work. Research may be currently planned, underway or completed within the last year.

Only individual students are eligible to apply—team submissions are not accepted. Three finalists will be invited to participate in an upcoming Egg Farmers of Canada event where a winner will be selected. Travel and accommodations (maximum two-night stay at the meeting location) will be paid.

### Prizes

First place: \$5,000 CAD

Second place: \$2,500 CAD

Third place: \$2,500 CAD

### How to apply?

Applications open at 10:00 a.m. ET on September 25, 2023, and must be received no later than 11:59 p.m. ET on November 3, 2023. All submissions are made through the [eggfarmers.ca/studentinnovationcompetition/](https://eggfarmers.ca/studentinnovationcompetition/) webpage. Winners will be notified in January and public announcements will be made in February. Visit [eggfarmers.ca/egg-farmers-of-canada-student-innovation-challenge/](https://eggfarmers.ca/egg-farmers-of-canada-student-innovation-challenge/) for more information, full contest rules and additional details.

### For more information

Have a question about the Egg Farmers of Canada's Student Innovation Challenge? Contact Egg Farmers of Canada at [cpa@eggs.ca](mailto:cpa@eggs.ca).