Conversation Canada Workshop

An Opportunity for Knowledge Mobilization

The <u>Conversation Canada</u> is a daily independent online publication, delivering analysis and explanatory journalism from the academic and research community directly to the public. It's a not-for-profit collaboration, where professional editors work with academics and researchers to publish articles for a wide audience. This workshop is open to any UM researcher or academic, postdoc, masters or PhD candidate. Participants are encouraged to bring story ideas to discuss.

Join editor-in-chief Scott White as he explains the mission of The Conversation Canada, offers some background on how it helps academics with knowledge mobilization and give some tips on how to pitch a really great story idea.

If you are interested in sharing your experience, please contact Delaney Hoeppner, Manager, VPRI Communications at Delaney.hoeppner@umanitoba.ca.

In-person workshop | Tuesday, January 9, $2024 \mid 2:00 - 3:30 \text{ pm}$ Location: MPR 1 - Innovation Hub, 100 Innovation Drive Registration is required by completing the form here

