Plant Science Communications and Promotion Committee

Annual Report, 2022

Members:

Brian Fristensky 2024 (Chair)

Kaitlyn Piderny to 2024

Shuanglong Huang 2023

Michelle Carkner 2022

The committee met on 20 July 2022. The committee discussed strategies for promoting the Department to gain a higher profile among potential students, funders, collaboratore and others in the field.

A report outlining these suggestions was presented to Department Council at the July 27 meeting, and

included with the minutes.

In Jan. 2023, a memo was sent stating that the "Faculty has adopted standardized faculty member profile pages". A fillable PDF form was attached for filling in education, teaching and research. The idea is that AFS will maintain basic web sites academics.

While this may in part address the goal of having web pages for each academic, the template is quite minimal. Those with existing web sites have more information, and are tailored to the programs of each academic. It is probably worth discussing this option at the Jan. 25 Department Council.