



DEPARTMENT OF
FAMILY MEDICINE



Max Rady College of Medicine



University
of Manitoba

Rady Faculty of
Health Sciences

Department of Family Medicine | 50th Anniversary

Looking toward the next 50 years

For nearly 50 years, the University of Manitoba's Department of Family Medicine has played a crucial role in advancing the health of patients and communities across Manitoba. Doctors, leaders, researchers, educators, allied health providers and medical specialists trained by or associated with our department integrate into all layers of our healthcare system.

There's no question that the weight of the pandemic has landed on the shoulders of those we have always relied upon to deliver professional, compassionate care to people when they are at their most vulnerable.

Family Medicine truly is the backbone of healthcare in our province.

The world and our communities are changing, and our healthcare system faces unprecedented challenges. Manitobans expect more than overcrowded emergency rooms, hallway medicine, and long waitlists for specialists. A national report was published indicating that the physician shortage in Manitoba grew by 13%. The Department needs your support to address the shortage of 400 physicians of Manitoba. Family Medicine is well positioned to address these challenges. We bring the most modern evidence-informed care to our province through our use of quality improvement techniques and excellence in teaching and research. With your support, we can enable physicians to become transformative leaders and improve patient care and access to care in Manitoba.

Please consider making a gift to the Department of Family Medicine's Future 50 Fund. Your donation will directly impact areas of **research and innovation**, **scholarship**, and **building leadership** capacity within Family Medicine and across the province.

Here are three options for making your gift:

- Online: <http://give.umanitoba.ca/DepartmentOfFamilyMedicineFuture50Fund>
- Complete the pledge form on the following page
- Contact our Donor Relations Officer at Adrienne.Domingo@umanitoba.ca or by phone at 204-789-3537.

Did you know there's a way you can support Family Medicine throughout the entire year?

Monthly giving is an easy and convenient way to offer your support.

Monthly gifts can be arranged on the pledge form on the following page.

For gifts of \$18.00 or greater, and official tax receipt will be issued.



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THANK YOU FOR YOUR GIFT

Thank you for choosing to support the **Department of Family Medicine Future 50 Fund**. Your gift will impact your profession and your community of patients for generations to come.

Name _____		Email (Your tax receipt will be sent to this email address) _____	
Phone _____		** I prefer a paper tax receipt	
Address _____	City _____	Province _____	Postal code _____
Signature _____		Date _____	

GIFT

I will support the **Department of Family Medicine Future 50 Fund** with a one-time contribution of \$ _____

OR I will make a pledge of \$ _____ over _____ years.

OR, I will make a monthly gift of \$ _____

Starting on (date) _____

Send me a reminder

PAYMENT METHOD

Cheque (Payable to the University of Manitoba)

Visa MasterCard American Express

Card #: _____ Expiry date: _____ / _____
month year

Name on card: _____ Signature: _____

I wish to remain anonymous.

RETURN TO

Adrienne Domingo, Donor Relations Officer
University of Manitoba Alumni and Donor Relations
200-137 Innovation Drive
Winnipeg, Manitoba R3T 6B6 Canada

Phone: 204-789-3537 Fax: 204-474-7635
Toll-free: 1-800-330-8066
Email: Adrienne.Domingo@umanitoba.ca

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