

## Road Safety Outreach Coordinator

**Department:** Public Works - Transportation Division

**Designated Work Location:** 1155 Pacific Avenue

**Position Type:** Permanent Full-time

**Salary:** \$3,013.10 - \$4,047.21 biweekly (WAPSO Grade 04)

**Posting No:** 124541

**Closing Date:** May 22, 2024

Providing a wide range of services to over half of all Manitobans, The City of Winnipeg is one of the largest employers in Manitoba. We provide a comprehensive range of benefits and career opportunities to our employees. These include competitive salaries, employer-paid benefits, dental and vision care, pension plans, and maternity/parental leave programs. Additionally, we offer education, training, and staff development opportunities to ensure that our employees are equipped with the necessary skills to advance in their careers.

Our Benefits web page provides detailed information about the benefits we offer, and we encourage you to visit it for further information at [City of Winnipeg Benefits](#). We take pride in fostering a [respectful](#), [diverse](#), safe, and healthy workplace where our employees can thrive and achieve their full potential.

Flexible work arrangements, which may include flexible hours, remote work, or a hybrid of remote work may be available; subject to review and approval. Please note that Employees who are approved to work remotely are responsible for and must demonstrate that they are available to return to their Designated Work Location and/or other work location to attend meetings or attend other tasks that occur in person.

The City is committed to attracting and retaining a diverse skilled workforce that is representative and reflective of the community we serve. Applications are encouraged from equity groups that have been and continue to be underrepresented at the City; Indigenous Peoples, Women, Racialized Peoples, Persons with Disabilities, 2SLGBTQIA+ Peoples and Newcomers are encouraged to self-declare.

Requests for Reasonable Accommodation will be accepted during the hiring process.

Preference to internal applicants may be applied.

### Job Profile

Under the general direction of the Road Safety Management Engineer, the Road Safety Outreach Coordinator is responsible for developing and implementing road safety educational programming and improving road safety culture in Winnipeg to help achieve the City's long-term vision for zero deaths and serious injuries due to collisions. This position includes strong components of research, program development and evaluation, education, partnerships and outreach, and community engagement/mobilization.

### **As the Road Safety Outreach Coordinator, you will:**

- Lead the education, outreach and partnership elements of the City's Road Safety Strategic Action Plan (RSSAP).
- Researches, develops, implements, evaluates and coordinates an ongoing road safety education programs that promote awareness of road safety priorities, shifts Winnipeggers towards safer behaviours, and improves citywide road safety culture.

- Act as branch lead for community evaluation and public perception efforts related to road safety projects and program.
- Respond to inquiries related to road safety concerns and priorities.

**Your education and qualifications include:**

1. Bachelor's degree in Political Studies, Business/Management, Social Sciences, Education. Equivalent combination of education, training, and experience in the field of curriculum or program development and management may be considered.
2. Minimum of three years' experience in leading and managing education or outreach projects, developing educational programming, conducting research and evaluation, and preparing program materials.
3. Experience in community engagement and outreach specializing in the area of strategic planning and/or educational program planning.
4. Experience in facilitation and consensus building with the ability to effectively verbally communicate information to a variety of audiences.
5. Experience writing reports and other forms of technical communication to a variety of audiences in a professional and tactful manner.
6. Experience specific to the transportation or injury prevention sectors considered an asset.
7. Strong interpersonal skills with the ability to network, establish/maintain effective positive working relationships with stakeholders, such as special-interest non-governmental organizations, the general public, fellow City workers, City departments, elected officials, consultants, and media.
8. Strong analytical thinking and problem-solving skills.
9. Strong political acumen with the ability to exercise diplomacy, discretion and confidentiality.
10. Ability to work effectively with minimum supervision.
11. Knowledge of Vision Zero principles and the Safe System Approach, with particular emphasis on equity, education, engagement, and evaluation.
12. Excellent verbal communication skills, with the ability to translate technical information into plain language and effectively communicate complex information and ideas to a variety of audiences.
13. Knowledge of research approach, tools, and options considered an asset.

**\*IMPORTANT:** Applicants who have been educated outside of Canada must have education which is comparable to the minimum qualification in Canada. Applicants submitting foreign credentials require an official academic assessment report issued by a recognized [Canadian assessment service](https://canalliance.org/en/) <https://canalliance.org/en/> at application.

**Conditions of employment:**

- The successful applicant must maintain legal eligibility to work in Canada. If the successful applicant possesses a work permit, it is their responsibility to ensure the permit remains valid.
- Must possess and maintain a valid Class 5 Manitoba Driver's License.
- Must be physically capable of performing the position's duties, including outside work at all times of year including during periods of extreme cold, or extreme heat as required for work assignments.
- Must provide own transportation while on city business, in accordance with the City of Winnipeg Transportation Policy.

**APPLY ONLINE**, including all documentation listed below:

1. Current resume (**Required**).
2. Applications submitted without REQUIRED documentation will not be considered.

**\*Your application documents must clearly indicate how you meet the qualifications of the position.\***

Online applications can be submitted at <http://www.winnipeg.ca/hr/>. For instructions on how to apply and how to attach required documents please refer to our [FAQ's](#) or contact 311.

**Hours of Work: 8:00 a.m. to 4:00 p.m. Monday to Friday**

**Employee Group: W.A.P.S.O.**

**Position Reports To: Road Safety Management Engineer**

**Only candidates selected for interviews will be contacted.**