

# Best Practices Report

# Survey Results

Our primary means of communication with members is through the CALS listserv. Which features of the listserv do you find most useful?

	NOT AT ALL USEFUL	SOMEWHAT USEFUL	USEFUL	VERY USEFUL	TOTAL RESPONDENTS
Conference announcements	1.37% 1	8.22% 6	21.92% 16	68.49% 50	73
Job postings	12.86% 9	22.86% 16	22.86% 16	41.43% 29	70
Book announcements	10.14% 7	31.88% 22	39.13% 27	18.84% 13	69
Tables of contents of recently released journals	5.56% 4	18.06% 13	51.39% 37	25.00% 18	72
Opportunities to become more involved in CALS	5.48% 4	31.51% 23	43.84% 32	20.55% 15	73
Announcements from other leisure organizations	1.37% 1	23.29% 17	57.53% 42	17.81% 13	73
Requests for feedback on issues related to the field	5.63% 4	35.21% 25	42.25% 30	16.90% 12	71

# What other features and/or types of information would you like to see the CALS listserv provide?

I would like to see the list serve's automatic "reply all" setting changed to an automatic "reply" [to just sender]. Please make this a priority change! People unsubscribe due to the "reply all" setting

Jobs

Opportunities for students (e.g. jobs, research, scholarships, etc.)

Major research funding awards received by CALS members

Anything that connects CALS and TALS members

Announcement for journal special issues

Announcements re: new hires in RLS at Canadian universities

Other Association Corner (a more focused and streamlined way to receive or see information from other associations - jobs, conferences, etc.)

CfP for special issues are always great to see; I also enjoy seeing celebratory messages of colleagues' awards, commendations, and achievements! I also enjoy seeing grant funding opportunities from time to time.

We are in the process of updating the CALS website. Currently, we have information about CALS, the Board of Directors, and a link to the journal. What other information do you think should be on the website to better serve our membership?

Spaces for specific issues allowing discussions or question

Links to other leisure organization web sites around the world

Funding options

Perhaps a blog section, where academics or practitioners are invited to provide a 1000 word story on a relevant topic, problem, etc

It would be helpful to have past CALS conferences listed and also access to an e-copy of the proceedings from those conferences although these may be difficult to find now.

A list of member institutions and what degree programs they provide - could make searching for a program easier for students. As much information about conferences as possible.

In addition to CALS, what other leisure-related organizations are you a member of or involved in? (Check all that apply)

ANSWER CHOICES	RESPONSES
▼ The Academy of Leisure Sciences (TALS)	61.40% 35
▼ Leisure Studies Association (LSA)	38.60% 22
▼ Australia and New Zealand Association for Leisure Studies (ANZALS)	21.05% 12
▼ World Leisure (WL)	40.35% 23
▼ North American Society for Sport Management (NASSM)	12.28% 7
▼ Travel and Tourism Research Association (TTRA)	17.54% 10
▼ Canadian Therapeutic Recreation Association (CTRA)	15.79% 9
Total Respondents: 57	

[Comments](#) (19)

# What leisure-related conferences/events have you attended in the last 3 years? (Check all that apply)

ANSWER CHOICES	RESPONSES
Canadian Congress on Leisure Research (CCLR - the triennial CALS gathering)	86.67% 52
CALS Research Symposium at the annual Congress of the Humanities and Social Sciences (e.g., Regina in 2018, Vancouver in 2019)	36.67% 22
The Academy of Leisure Sciences (TALS) Conference	23.33% 14
Leisure Sciences Association (LSA) Annual Conference	28.33% 17
World Leisure Conference	16.67% 10
ANZALS Biennial Conference	8.33% 5
North American Society for Sport Management (NASSM) Conference	8.33% 5
Travel and Tourism Research Association (TTRA)	6.67% 4
Canadian Therapeutic Recreation Association (CPRA)	16.67% 10
Total Respondents: 60	

[Comments \(20\)](#)

Which of the following forms of social media do you think CALS should use to communicate with its membership? (Check all that apply)

ANSWER CHOICES	RESPONSES
Twitter	50.00% 32
Instagram	20.31% 13
Facebook	40.63% 26
YouTube	10.94% 7
CALS listserv	82.81% 53
Total Respondents: 64	

[Comments \(1\)](#)



# Are you a...?

ANSWER CHOICES	RESPONSES
▼ Student	11.43% 8
▼ Researcher/educator based at a university or college	81.43% 57
▼ Recreation professional	5.71% 4
▼ Researcher at a not-for-profit or government agency	1.43% 1
<b>TOTAL</b>	<b>70</b>

[Comments \(4\)](#)

Which of the following CALS activities are of interest to you? (Check all that apply)

ANSWER CHOICES	RESPONSES
Membership on the CALS Board	37.50% 18
Membership on a committee of the Board	56.25% 27
Advocacy	43.75% 21
Hosting/organizing a conference	25.00% 12
Contributing content to a CALS newsletter/webpage	39.58% 19

Total Respondents: 48

[Comments \(7\)](#)

Do you have any suggestions for ways in which CALS could better serve you in the future (e.g., networking opportunities, advocacy, linking with other organizations)?

Networking opportunities

I URGE CALS to address the editorial leadership of its journal, Leisure/Loisir. I truly do appreciate the long service commitment of the longtime editor, but I'm afraid Leisure/Loisir has suffered tremendously under his leadership. Leisure/Loisir ought to be one of the top journals in the field, but because of its unacceptably long review period and its lack of interest in impact factor, it has become an afterthought, at best, for many scholars who largely choose to submit to other higher impact outlets.

I'm not sure how others might feel about this because I am not currently working in Canada, but I would like to see a bit more collaboration between CALS and other organizations, specifically TALS. It seems that some things could be more efficient if done jointly.

Please do something about Leisure/Loisir. The amount of time it takes to get from submission to publication is unconscionable.

# Best Practices



NORTH AMERICAN SOCIETY FOR  
SPORT MANAGEMENT



**The Academy of Leisure Sciences**



LEISURE  
STUDIES  
ASSOCIATION



Canadian Association for Leisure Studies  
Association canadienne d'études en loisir



# Recommendations

1. A well-defined mission statement that is easily visible on the home screen of the website
2. Membership information that makes it very easy for people to purchase online
3. Events and conferences tab that outlines upcoming conference dates, call for papers, and photos of past conferences
4. Integrated social media on website that provides real time updates

# 1. A well-defined mission statement that is easily visible on the home screen of the website



NORTH AMERICAN SOCIETY FOR  
SPORT MANAGEMENT

The purpose of the Society shall be to promote, stimulate, and encourage study, research, scholarly writing, and professional development in the area of sport management



**The Academy of Leisure Sciences**

The central purpose of the Academy is the intellectual advancement of leisure sciences



To encourage and support the development of leisure research and teaching through scholarly debate, the exchange of ideas and the publication of new knowledge, and through enhancing the profile of leisure studies, particularly in Australia and New Zealand



## 2. Membership information that makes it very easy for people to purchase online



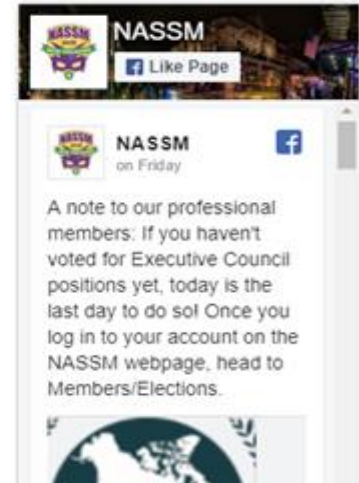
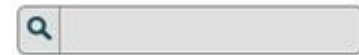
NORTH AMERICAN SOCIETY FOR  
SPORT MANAGEMENT



### Current Members

As a current member of NASSM, you are entitled to the following benefits:

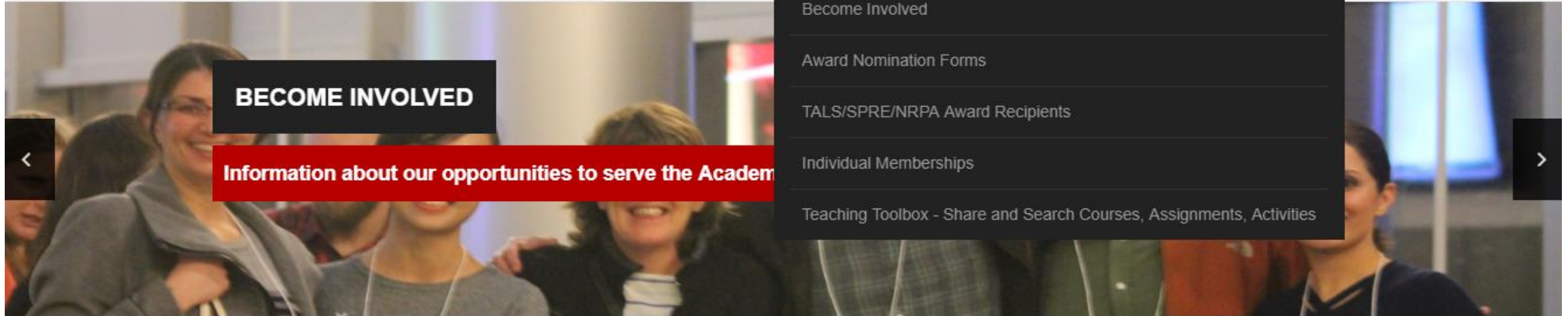
1. Bimonthly online issues of the Journal of Sport Management (January, March, May, July, September, and November).
2. A member discount on NASSM Conference fees.
3. Access to the member services section of this web site.





# The Academy of Leisure Sciences

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**BECOME INVOLVED**

**Information about our opportunities to serve the Academy**

- Become Involved
- Award Nomination Forms
- TALS/SPRE/NRPA Award Recipients
- Individual Memberships
- Teaching Toolbox - Share and Search Courses, Assignments, Activities



# Website Registration

Breadcrumb location : [Website Registration](#)

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## ANZALS Website Registration

To gain access to any secure content within the ANZALS website you must first register using the below form.

Once you have registered and have created your personal user credentials (Username & Password), one of our website administrators will review your request and let you know when your account is ready.

### Already an ANZALS member

If you have valid current membership then all you need to do is register using the below registration form. An ANZALS website administrator will review and respond via email letting you know when your ANZALS website account is ready to use.

### New ANZALS members

New ANZALS members will need to choose and purchase a membership plan, as well as complete the registration form below to become a member of the ANZALS website. An ANZALS website administrator will review and respond via email letting you know when your ANZALS website account is ready to use.



Not a member yet?

Why not [sign up](#) for a range of benefits:

Be part of a community of leisure scholars and use this website to search via keywords and start collaborations!

Be added to our members only Jiscmail (to share your own announcements) and receive regular updates from the association via our e-digest.

Access to members only area of the website for publications and resources.

Access a reduced rate for conferences and Leisure Studies Journal.

Apply for our knowledge exchange and research funds.

Enter your students for our dissertation prizes where they can win £100 and a chance to present at our conference.



### 3. Events and conferences tab that outlines upcoming conference dates, call for papers, and photos of past conferences

The screenshot shows the website for the Leisure Studies Association. At the top left is the logo, which consists of a teal diamond containing the letters 'LSA' and the text 'LEISURE STUDIES ASSOCIATION' to its right. To the right of the logo are three buttons: 'Sign up', 'Sign in', and 'Search'. Below these is a horizontal navigation bar with buttons for 'About', 'Members Area', 'News', 'Events', 'Blog', 'Members list', and 'Publications'. The main content area is titled 'Upcoming Events' and features three event cards. The first card is for 'ANZALS 2019' with a description: 'Researching in or around leisure studies? Love a great conference? Always wanted to visit New...' and a 'READ MORE' link. The second card is for 'Recording Leisure Lives 2019' at the University of Bolton, with a description: 'Every year the association supports the Recording Leisure Lives conference at University of Bolton. We...' and a 'READ MORE' link. The third card is for 'ANZALS 2019 Call for Themed Sessions' with a description: 'Australian and New Zealand Association for Leisure Studies (ANZALS) 14th Biennial Conference 10 - 13...' and a 'READ MORE' link.



[Home](#) » [Congress](#)

**On Tuesday, May 7, 2019, the website will be intermittently accessible for a few hours as we update the backend of the site. The update will be complete as soon as this message disappears. We apologize for the inconvenience and thank you for your patience.**

## Congress

### The Academy of Leisure Sciences' Congress on Research and Teaching 2020

The 2020 TALS Congress on Research and Teaching will take place on the campus of the University of Illinois at Urbana-Champaign from February 11 to February 14, 2020.

It will begin with a Bannon lecture and Sagamore-Venture social on the afternoon of Tuesday, February 11 and end on the afternoon of Friday, February 14th.

Pre-conference workshops will take place on Monday and Tuesday, February 10th and 11th.



# NORTH AMERICAN SOCIETY FOR SPORT MANAGEMENT

## User Login

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NASSM

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CONFERENCES

JOURNALS

AWARDS & GRANTS

PROGRAMS & PARTNERSHIPS

STUDENT SERVICES



NASSM 2019

Call For Papers

Abstract Review Criteria

Abstract Submission

T&LF Call for Presenters

T&LF Submission

Previous Conferences

NASSM Abstract Archive

Sponsoring Opportunities



## NASSM Home

Welcome to the official website of the North American Society for Sport Management (NASSM)

Society for Sport



**NASSM**  
Like Page

**NASSM**  
on Friday

A note to our professional members: If you haven't voted for Executive Council positions yet, today is the





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# Events

[Upcoming Conferences](#) >

[2019 Conference](#)

[Past Conferences](#)


[ANZALS 2021](#) >

[Photo Gallery](#)

# 4. Integrated social media on website that provides real time updates on tweets


### Contact Details


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Join our community of scholars on Facebook to help us develop leisure research studies particularly in Australia and New Zealand, but also with a global outlook.


### Twitter Feed

 ANZALS @ANZALSONline  
The deadline for submitting to the Journal of Sport Management Special Issue: "Transformative Sport Service Research: Linking Sport Services with Personal, Social, and Ecological" is [files.constantcontact.com/veed101a1501/8e...](https://files.constantcontact.com/veed101a1501/8e...)  
Apr 30, 2019

 ANZALS @ANZALSONline  
Postdoctoral Fellowship – Qualitative Research in Gender, Sexuality, and/or Disability  
Posted on behalf of Drs. Diana C. Barry and Corey W. Johnson  
We seek a highly motivated postdoctoral fellow to help lead [facebook.com/ANZALSonline/p...](https://facebook.com/ANZALSonline/p...)  
Apr 26, 2019

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# Recommendations for new website



**Canadian Association for Leisure Studies**  
**Association canadienne d'études en loisir**

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**Welcome to the website of the  
Canadian Association for Leisure Studies/  
Association canadienne d'études en loisir (CAL S)**

CAL S is an organization of Canadian and international scholars and practitioners who share an interest in recreation and leisure research and the delivery of leisure services, and who meet once every three years at the Canadian Congress on Leisure Research.

The CAL S website provides you with information about the Association and its activities. You also will find links to Canadian and international sites associated with the field of recreation and leisure studies, of both an academic and an applied nature.

**CAL S Background and Functions**

CAL S was founded at the Third Canadian Congress on Leisure Research, held at the University of Alberta, in 1981. Tim Burton, a two-time President of CAL S, has written a brief history of the Association.

Membership in CAL S is automatically awarded to everyone who attends a Canadian Congress on Leisure Research, although other membership arrangements are possible.

**News and Events**



	<a href="http://www.hostupon.com">www.hostupon.com</a>	<a href="http://www.hostpapa.ca">www.hostpapa.ca</a>	<a href="http://www.wix.com">www.wix.com</a>
BEST PLAN	\$3.95/mo	\$3.95/mo	\$7.00/mo
CANADIAN BASED	YES	YES	NO
STORAGE SPACE	UNLIMITED	100 GB	10 GB
DOMAIN REGISTRATION, UNLIMITED EMAIL ACCOUNTS, UNLIMITED BANDWIDTH	YES	YES	YES