

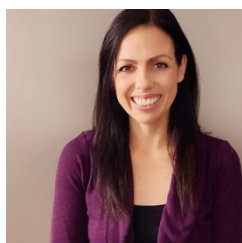
Bold Ideas Colloquium Speaker Series

Friday, March 20, 2026, 12:00 – 1 PM via Zoom

Zoom Link:

<https://umanitoba.zoom.us/j/69507753789?pwd=Ya0a1lk7wBbycoDhDb1VogDRa8ewB1.1>

Innovative Research in Primary Care: New ideas, potential collaborations and approaches from the Rady Faculty of Health Sciences, Family Medicine



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Abstract: Primary care is often the first point of contact for patients entering the health care system, serving communities (cradle to grave) on anything from disease prevention to chronic disease

management. Yet, there is much work to be done in Manitoba to build a more integrated, primary care-focused research environment that looks beyond care delivered within hospitals. This talk will provide an overview of current and emerging primary care projects that feature successful interdisciplinary teams, methodologies, integrated approaches, and highlight where gaps exist, including the potential for research collaboration. A brief discussion of the assets of the Manitoba Primary Care Research Network (MaPCReN), a practice-based research and learning network that is a repository of de-identified EMR data, will summarize the unique features and potential applications for research, quality improvement and disease surveillance.

Talk Learning Objectives: 1: Understand established and emerging areas of primary care research to build connections with the CCGH research community; 2: Describe and interpret novel features of primary care data and resources available to researchers; and 3. Generate new ideas and create momentum towards a more integrated approach to primary care research, drawing on expertise from different paradigms, theories, and methodologies.

Biography Dr. Alex Singer is a practicing family physician clinician-teacher and an Associate Professor in the Department of Family Medicine at the University of Manitoba where he serves as the Director of Research and Quality Improvement. Dr. Singer's research focuses on using information technology in primary care settings, specifically in the areas of disease surveillance, practice-based research and learning networks and pragmatic clinical trials based in primary care settings. He has published and presented on several topics including, quality improvement, chronic disease management, and resource stewardship in primary care. Leanne Kosowan is the Manager of the Manitoba Primary Care Research Network, the Manitoba provincial practice-based research and learning network within the Canadian Primary Care Research Network and the Canadian Primary Care Sentinel Surveillance Network (CPCSSN) supporting collaborative, patient-oriented, practice-based research, and quality improvement. In addition, Leanne is the Research Manager for the Canadian Primary Care Research Network, coordinating activities within the research stream including providing support to multi-jurisdictional research

projects, monitoring research progress and contributing to the development of future pan-Canadian research priorities.