

Speaker Procedure for Educational Presentations for the Dr. Gerald Niznick College of Dentistry Undergraduate Learners.

This information intends to assist Dr. Gerald Niznick College of Dentistry (COD), School of Dental Hygiene (SDH) and guest speakers when presenting courses for Lunch & Learn presentations to our undergraduate learners. Instructors/speakers/presenters must provide this information to the COD/SDH to ensure the College's Interactions with health-related industries policies are met (<https://umanitoba.ca/health-sciences/rady-faculty-health-sciences-policies>).

Proposed Date/s of Presentation/s: **Jan 28, 2026** , **Jan 30, 2026**

Name of Company/Organization: Colgate

Title of Presentation:

Clinical Case Award - The SMILE framework: Evidence-Based Treatment Case Presentation

Target Audience: Specify whether the course is intended for: **DDS 3 -4**

Length of course: 30 minutes - 1 hour

Format of the program: please select.

Live Presentation:

Online Presentation:

Study club/small group discussions:

Hands-on Presentations:

Demonstration/workshop/simulation/laboratory:

Presentation overview: 200- 300 words with a general presentation description.

This lecture introduces dental students to the SMILE Award, a structured, evidence-based clinical and academic framework.

Through a step-by-step review of patient evaluation, risk assessment, diagnosis, and treatment planning, students will learn how to prepare their clinical cases for submission. Emphasis will be placed on integrating medical and dental history, caries risk assessment, periodontal evaluation, diagnostic tools, radiographic interpretation, and patient-centered treatment planning.

The session will also provide guidance on clinical documentation, outcome assessment, and case presentation standards required for submission to a national clinical case competition, while reinforcing principles of patient confidentiality and professional responsibility.

By the end of the lecture, students will be equipped with a systematic approach to building high-quality evidence-based clinical cases suitable for academic evaluation and clinical excellence.

Presentation Objectives: Learning objectives must be written to gain course approval.

Learning Objectives

- Apply a structured, evidence-based framework to comprehensive dental treatment planning, from initial assessment to patient outcomes.
- Integrate medical and dental history findings into clinical decision-making.
- Conduct and interpret caries risk assessment and use the results to guide preventative and restorative treatment planning.
- Formulate individualized oral hygiene and preventive regimen based on patient-specific risk factors.
- Evaluate and document patient outcomes to demonstrate treatment effectiveness and clinical reasoning.



August 11, 2025 - BF

Speaker Information: Each speaker includes a short biography, name, and contact information.

Dr. Leon is the Professional Relations Manager for Colgate Canada. She is a dentist, a licensed dental hygienist in Montréal and holds a Masters in Business Administration. Dr. Leon has more than 20+ years of clinical experience as both a dental hygienist and a dentist. Mariana has a passion for education and oral health, which serves her well in her role of providing educational programs for dental and dental hygiene students in Canada. She has presented continuing education seminars for JDIQ, CDHA, ODHA, and CE credits to dental professionals in every province of Canada.

Industry Support: Please advise whether special equipment, materials supplies or gifts will be provided to the learners. What is the approximate industry value of the gift to each learner? Will there be lunch provided?

Lunches cannot be more than \$25/person and gifts must be on a minimal monetary value

Lunch can be provided - if the meeting lasts at least an hour to allow time for presentation.

Approximate value of lunch: 10-15\$/person.

Faculty/staff attendance: Please note that faculty and/or staff may be present during the presentation.

Please submit completed forms to:

Dentistry only: email Dr. John Perry, Acting Associate Dean (Academic): john.perry@umanitoba.ca

After COD/SDH review the forms, they will be forwarded to the Industry Relations Student Representative who will arrange a date, time, and room booking.

Approved by:

Date:

August 11, 2025 - BF