## Contents

*List of Illustrations* Acknowledgments xiii Summary of La Celestina (c. 1499) xv Introduction: The Visual Culture of Celestina 3 Five Hundred Years of Images of Celestina The Methodological Frame of Visual Studies Organization of This Book 1 Illustrating Celestina 17 The First Period of Illustrated Editions of La Celestina (1499-1616)Fadrique de Basilea's Comedia de Calisto y Melibea (Burgos, 1499?) The Iconographic Program of the Early Illustrations La Celestina *Title Pages* The Second Period of Illustrated Editions of La Celestina (1842–*Present*) Conclusion: Two Periods, Two Readings 2 Painting Celestina 67 Images of Procuresses before La Celestina Dutch Painting: Celestina and the Prodigal Son

From Goya to Picasso and Beyond Conclusion: Reimagining Celestina

Promotional Images of Celestina: Book Covers,

3 Advertising Celestina 115

Playbills, and Posters

## vi Contents

La Celestina *Covers Posters, Playbills, and Lobby Cards* 

Conclusion: Celestina through the Prism of Advertising

Conclusion: Kaleidoscopic Celestina

Illustrations 175

Notes 211

Bibliography 235

Old Editions of La Celestina Cited, by Date
Modern Editions of La Celestina Cited, by Date
Other Print Sources Cited
Images Cited with "Celestina" in the Title
Other Images Cited
Theatre Representations of La Celestina Cited, by Date
Film Adaptations of La Celestina Cited, by Date

Index 279