

RESEARCH SEMINAR SERIES

Spark Program

Unlocking Success in Pharmacy Careers: The Power of Entrepreneurial Skills

An Introduction to Entrepreneurship and Entrepreneurial Mindset.

November 6, 2024 | 12:00 pm – 2:00 pm

071 Apotex Centre, Bannatyne Campus



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Program Description: The **Spark Program** by IDEA START is a 2-hour workshop designed to foster entrepreneurial thinking among faculty, students, and staff at the University of Manitoba. Developed in partnership with the Centre for Advancement of Teaching and Learning (C.A.T.L.) and the Partnership Knowledge Mobilisation and Innovation (PKMI) office, it introduces participants to entrepreneurship and innovation relevant to their faculty.

Tailored to specific faculties, the workshop features success stories from entrepreneurs within the relevant field. For example, in the Faculty of Pharmacy, participants hear about successful entrepreneurs in pharmacology and therapeutics. A highlight of the workshop is the “Ideathon,” a hands-on activity that encourages participants to develop innovative solutions to domain-specific problems, promoting problem-solving and creative thinking.

Participants also learn to leverage the entrepreneurial ecosystem and are introduced to additional programs by IDEA START and other key partners in the Innovation Ecosystem.