



## **JOB POSTING: Agronomy Extension Specialist – Cereal Crops**

Manitoba Crop Alliance (MCA) is seeking a **permanent, full-time Agronomy Extension Specialist – Cereal Crops** to join our dynamic team and serve our farmer members who grow high-quality wheat and barley in the province of Manitoba.

The Agronomy Extension Specialist – Cereal Crops is responsible for the development, co-ordination and extension of wheat (spring and winter) and barley agronomic information and research results to MCA farmer members under the supervision of the chief executive officer.

This role requires a highly motivated individual with a passion for agriculture, strong communication skills and a positive, team-oriented attitude.

### **Duties and Responsibilities:**

- Support MCA's [strategic plan](#), including its vision, mission and strategic objectives.
- Act as a liaison and build collaborative relationships with farmers, researchers, government, industry, fellow commodity organizations and other stakeholders to advance the spring wheat, winter wheat and barley industries in Manitoba.
- Provide a strong and informed voice on stakeholder committees, including but not limited to the Manitoba Crop Variety Evaluation Team (MCVET), Prairie Grain Development Committee, Midge Tolerant Wheat Stewardship Team and Cereals Canada's Maximum Residue Limit (MRL) Assessment Committee.
- Extend agronomic information and MCA-funded research results into impactful, producer-friendly language for inclusion in MCA publications, including but not limited to factsheets, the Focal Point (annual research-focused magazine) and social media platforms.
- Support creation and execution of agronomic extension campaigns with our industry partners' agronomy staff to develop coordinated messaging where appropriate, including but not limited to Alberta Wheat, SaskBarley, SaskWheat, Alberta Barley, Cereals Canada and fellow Manitoba crop commodity associations.
- Assist with the review of research project proposals.
- Support extension of MCA's Research on the Farm program.
- Provide support to provincial and national pest surveillance surveys.
- Represent, lead and assist in executing MCA events, including but not limited to Manitoba Ag Days, CropConnect Conference, Producer Malt Academy and 'College' events.

### **Qualifications, Experience and Knowledge Requirements:**

- Strong communication and interpersonal skills, both written and oral, are imperative.
- Completed post-secondary education in agriculture or related discipline; M.Sc. a strong asset.
- Strong understanding and familiarity with Canadian agriculture and agronomy practices.
- Interest and enthusiasm to network and build relationships within the agricultural industry.
- Experience working for a not-for-profit organization and board of directors considered an asset.



**MANITOBA  
CROP  
ALLIANCE**

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### Working Conditions of the Position:

- Due to the nature of this position, this role requires flexibility. The successful candidate:
  - o may need to occasionally work evenings to attend events.
  - o must be able to travel within Manitoba and Canada.
  - o must possess a valid Manitoba driver's license and ability to drive their own vehicle.
- A hybrid work environment may be an option for the right candidate.
- The Total Rewards Package offered by MCA will be competitive, based on education and experience.

### About Manitoba Crop Alliance:

MCA is a non-profit organization established Aug. 1, 2020, representing over 7,700 farmer members. MCA puts its farmer members first and strives to continuously improve the competitiveness and profitability of all crops represented by the organization by focusing on four main areas: research, agronomy, market development and access, and communications. It is through investment in these key areas that MCA can ensure wheat, barley, corn, sunflower and flax are sustainable production choices for Manitoba farmers. For more information, visit [mbcropalliance.ca](http://mbcropalliance.ca) and view our most recent [annual report](#).

### How to Apply:

Please forward resume and a letter of interest by e-mail to [pam@mbcropalliance.ca](mailto:pam@mbcropalliance.ca). Application deadline is **4:30 p.m. CDT on June 6, 2023**.

We thank all applicants for their interest in the position. Only those selected for an interview will be contacted.