



fair
exchange
conference 2006

Friday, November 3
University of Winnipeg

Presented by the Canadian Federation of Students
and Manitoba Council for International Cooperation

fair exchange

The Canadian Federation of Students and Manitoba Council for International Cooperation are organising Fair Exchange, a conference and skills-building symposium about fair trade issues and activism. This is an important opportunity for university and college students to work alongside local international development organisations, fair trade and no sweat activists, anti-poverty groups and labour unions interested in developing and supporting fair trade practices in Manitoba and globally. We are looking for interested volunteers, organisers and participants.

Interested students can register for the conference at their local students' union. Participants from Brandon requiring a ride to Winnipeg should contact Stacy Senkbeil at 727-9657.

Organisers and Volunteers if you are interested in volunteering or helping to organise this conference, please contact Kate Sjoberg at 786-9778.

Fair trade fair If you are a local NGO, vendor or student group working on these issues and would like to set up a booth for a lunch time fair trade fair, highlighting the work being undertaken in Manitoba on Fair trade issues, please contact Kate Sjoberg at 786-9778.

Who	The conference is open to all university and college students in Manitoba, as well as coalition partners and local NGOs
What	A day long conference and skills symposium on fair trade issues and activism.
Where	The University of Winnipeg
When	Friday, November 3, 2006 Conference sessions: 8:30am – 5:30pm Global Justice Film Festival: 7:30pm – 10:00pm

what is fair trade?

Fair trade is an international system of doing business based on dialogue, transparency and respect. It contributes to sustainable development by offering better trading conditions for producers and workers in developing countries. Behind the principles and goals of fair trade is a rigorous international system of monitoring, auditing and certification.

The international fair trade system is structured to produce the following outcomes for farmers and workers in developing countries:

- Fair compensation for their products and labour
- Sustainable environmental practices
- Improved social services
- Investment in local economic infrastructure

Fair trade is about better prices, decent working conditions, local sustainability, and fair terms of trade for farmers and workers. By requiring companies to pay above market prices, fair trade addresses the injustices of conventional trade, which traditionally discriminates against the poorest, weakest producers. It enables them to improve their lot and have more control over their lives.

(Source: TransFair Canada, <http://www.transfair.ca/en/fairtrade/>)

agenda

8:30am - 9:30am	Registration
9:30am - 10:00am	Welcoming Remarks
10:00am - 12:00pm	Fair Trade 101 (AKA: ...but Walmart carries fair trade?!!) This workshop will cover the basics of the global fair trade movement by looking at the history and evolution of fair trade activism and looking at the recent corporatisation of fair trade products. This workshop will also provide you tools to refute claims that producing locally and global fair trade activism are incompatible.
12:00pm - 1:00pm	Lunch and Fair Trade fair A showcase of the work of local vendors, artisans, NGOs and student groups working on fair trade issues in Manitoba.
1:00pm - 4:00pm	Using Popular Education to Communicate your Message Popular Education is an educational technique that focuses on connecting the individual participant's experience to global issues and trends and using this knowledge to create potential for social change. This workshop will focus on using interactive and interesting techniques such as theatre, art and play to communicate your campaign message.
concurrent sessions	Tools for the Campus Activist: Getting Fair Trade Policies on Your Campus Campuses consume vast quantities of coffee, tea, sugar, chocolate and other products everyday. This interactive workshop will provide participants with hands-on, step-by-step tools to successfully campaign for fair trade policies on our campuses.
4:15pm - 5:30pm	Local Success Stories: Panel Discussion Too often, as activists, we become discouraged when confronted with the magnitude of the issues before us. This workshop will showcase local and global success stories of people and organisations that have had success in working towards more equitable and just trade relations.
5:30pm - 7:30pm	Dinner Break Go explore the variety of restaurants in Winnipeg's West End.
7:30pm - 10:00pm	Global Justice Film Festival Free entrance for conference participants.

For more information or to register, contact your local students' union or visit www.cfsmb.ca