

**Department of Immunology** Max Rady College of Medicine

## **MICRO-DIPLOMA IN SCIENCE** COMMUNICATION

## **Inspiring Curiosity, One Word at a Time**

Learn to communicate to a non-scientific audience in a way that is engaging, accurate and enhances confidence using:



- verbal and written communiqué
- virtual/digital messaging, social media
- V videos (animated, live-action) & podcasts
  - public speaking & interviews
  - promotional, branded items

## **Deadline June 1**









**IMMU 7000: Science Communication: Foundations & Writing Methodologies** IMMU 7010: Science Communication: Audio-Video Methodologies