

Department of Immunology Max Rady College of Medicine

MICRO-DIPLOMA IN SCIENCE COMMUNICATION

Inspiring Curiosity, One Word at a Time

Learn to communicate to a non-scientific audience in a way that is engaging, accurate and enhances confidence using:



- verbal and written communiqué
- virtual/digital messaging, social media
- V videos (animated, live-action) & podcasts
 - public speaking & interviews
 - promotional, branded items

Deadline June 1









IMMU 7000: Science Communication: Foundations & Writing Methodologies IMMU 7010: Science Communication: Audio-Video Methodologies